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FOR IMMEDIATE RELEASE

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**New Book Release:** *The Left Turn: Two Lives, Worlds Apart*

**Logline:** If your past VANISHED, who would you become?

**Genres:** Metaphysical Fiction, Magical Realism, Contemporary Fiction, Women's Fiction, Inspirational Fiction, Women's Psychological Fiction, New Age Fiction

**MSRP:** \$19.93

**Launch dates:** Audio 6/19/22 (<https://bit.ly/geist-su1> only); ebook 8/8/22 (ebook available for pre-order); print 9/7/22 (available for pre-order 7/9/22); audio available in all channels 9/7/22

**Retailers:** Will be available via all major retailers (and libraries) of print, ebook and audiobook formats

**Promotional pricing:** 7/9/22 – 7/19/22 (11 day sale over 44% off) \$11.11

**Book Description:**

Hannah, a forty-six year old author plagued with anxiety, and her partner James, an HR recruiter caught in a headlock of grief over his brother's death, are as desperate for inner peace as they are clueless about how to find it.

But when they embark on a sunny bike ride shortly after moving to the San Francisco Bay Area, a split-second decision propels them into different versions of their lives—ones they don't recognize as their own. With a mental fog obscuring their recent past and who they were, they are forced to dig inside themselves to figure out who they are now. Surprising discoveries about

the nature of the universe send them on a psychological journey towards who they can be.

Will they be able to let go of their deeply ingrained subconscious beliefs about life and themselves to embrace the unfamiliar potentials they now face?

Reminiscent of the film *Sliding Doors* and novels *The Midnight Library* by Matt Haig and *The Two Lives of Lydia Byrd* by Josie Silver and *The Alchemist* by Paulo Coelho.

#### **Beta Reader Quotes:**

"The book is amazing! I love the way Becky uses words! The way the story unfolds and they are part of the story, I love it! and the idea of writing your own story, I mean, I think we inherently know that we shape our own destiny but it gets lost and we forget and we think that life happens to us, but we CAN make happen whatever we believe." Jim P.

"I couldn't put it down! What a great story, weaving so many elements and life lessons. I really connected with the journey of life being crappy and having to deal with it, changing to: I can choose and life can be better every day. I connected to the synchronicities... all of it, the fact that they happen, noticing them and starting to embrace them in life." Steve N.

"I had to make myself stop because I had other things to do and I was afraid that I would stay up until the wee hours reading!" Kathy P.

"The idea of synchronicity and creating your own life is something I have been working to understand for the last two years. I'm struggling to escape from depression while simultaneously accepting depression. Your book reinforces this is not crazy." Ken B.

#### **A Quote from the Author:**

"This story means a lot to me, partly because in some ways it is my own journey out from under the dark cloud of fear and scarcity and the feeling that life is really hard, and into the light of possibility and potential, of creative power and inspiration. And I see all around me people huddling in that dark space and needing so much a way forward. So it is a reflection, really, of both of those places and a path we can engage in fictionally to feel into a more light-filled way of being. That happens by relating to the characters."

### **Short Bio about the Author:**

In her Split Universe series, Becky Parker Geist explores discoveries in new science through contemporary metaphysical fiction. She has been writing and performing since she was a child. Becky revels in being immersed in the literary world of independent publishing and cutting-edge theatre, and trying to keep up with the latest findings in frontier sciences that inform our understanding of who we are and how the Universe works. To learn more, visit <https://beckyparkergeist.com>.

### **Talking Points for Interviews:**

- Was there an experience you had that inspired the story? Tell us about it.
- Why the split universe? What function does that serve in the story?
- Why this book? Why now?
- Does Hannah's journey reflect your own?
- What other authors and people have been influential in your writing of *The Left Turn*?
- You're releasing the book audio first, which is not the usual path. Why?
- You recorded *The Left Turn* not as a solo narrator but with two voices, you and JS Arquin. Tell us about that choice of approach and about the casting.
- More typically parallel universe stories lean more into the fantasy genre, but yours is really more of a contemporary fiction with a magical realism element. Tell us about that.
- I understand you were very particular about the dates for your launches for each format. What's the story behind that?
- You say you wrote your first book at about age six. And you've built a career in theatre and audiobook production. What drives your passion for storytelling?
- Your father was an author as well, and you recorded one of his titles as an audiobook. What was that like?
- How did you get started in audiobook narration and production?
- This is your first novel, but you've published other titles?

- What are your plans for the Split Universe book series?
- Any other books in the works?

To get the audiobook now: <https://bit.ly/geist-su1>



Coming July 9: link to pre-order the print and ebook editions!

Optin for updates including notification of print and ebook editions:  
[https://proaudiovoices.kartra.com/page/Geist\\_optin](https://proaudiovoices.kartra.com/page/Geist_optin)



**Other places to hear Author Becky Parker Geist in interviews:**

Audiobook Connection podcast, host: Becky Parker Geist

- <https://proaudiovoices.com/audiobook-connection-podcast/>

Author U – Your Guide to Book Publishing, host: Judith Briles

- <https://podcasts.apple.com/us/podcast/audiobook-marketing-and-power-part-1-02-10-2022/id493527713?i=1000550501690>
- <https://podcasts.apple.com/us/podcast/audiobook-marketing-power-part-2-02-17-2022/id493527713?i=1000551280100>

More Business More Life, host: Steve Napolitan

- <https://stevenapolitan.com/overworked-and-underpaid-solopreneur-heres-your-cure-mbml-podcast-ep25/>
- <https://stevenapolitan.com/more-business-more-life-tv-with-becky-parker-geist-ep96/>
- <https://stevenapolitan.com/prosperity-in-a-pandemic-with-becky-parker-geist-pip-ep1/>
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